

**Lima** SCHOOL  
OF ECONOMICS



a place of mind  
THE UNIVERSITY OF BRITISH COLUMBIA

**Vancouver School of Economics**

# 2019 Lima Summer School in Economics

March 14th to 22nd, 2019



Lima School of Economics and Vancouver School of Economics are pleased to announce the 2019 Lima Summer School in Economics.

The Lima Summer School offers advanced short courses that cover state-of-the-art topics in applied economics.

The Summer School courses are taught by professors from Vancouver School of Economics as well as by associate members of Lima School of Economics who are leading researchers in their areas of specialization.

The 2019 Lima Summer School is a great opportunity for postgraduate and advanced undergraduate students in Latin America and all around the globe to interact with and learn from a world-class faculty. It also offers recent graduates and practitioners in economics the opportunity to develop and strengthen their areas of expertise.



**David Green**  
**Director Vancouver School of Economics**

The Vancouver School of Economics (VSE) is pleased to once again partner with the Lima School of Economics for the upcoming 2019 Lima Summer School. The VSE is proud of its connections to Peru and other parts of South America, both through the excellent students who have trained here, and through some of our faculty who started their education in South American countries. The Lima Summer School provides a unique opportunity to enhance those connections between VSE faculty members, students, and scholars from Peru, and the rest of South America.

In March 2019, VSE faculty member Dr. Mauricio Drelichman will teach a mini-course on economic history as part of the Lima Summer School. We are very excited to be part of what will be a great opportunity for students and young professional economists to learn about of state-of-the-art research in economics, enhance their career prospects, and prepare them for further studies.

We hope that you will join us in Lima in 2019.



**Marcos Agurto**  
**Director Lima School of Economics**

LimaSE is an initiative of the Department of Economics at Universidad de Piura. At LimaSE we promote graduated level programs in economics that enhance advanced learning and research, as well as strengthen the expertise of students, academics and practitioners in the field.

In collaboration with Vancouver School of Economics, since 2016 LimaSE organizes the Lima Summer School in Economics. Our Summer School offers prospective participants from all around the globe a world-class academic experience, a unique collaborative environment with top researchers, and the opportunity to experience one of the most vibrant and dynamic cities on the South American Pacific Coast.

Since its first edition in 2016, the Lima Summer School in Economics has been attended not only by economic graduates from the best universities in Peru, but also from Colombia, Chile, Uruguay, Bolivia, Brazil, Luxemburg, Sweden and the United States.

We look forward to meeting you in Lima for our 2019 Summer School!



Course 1 > March 18th to 20th, 2019

# Empirical Research in Economic History: Recent Topics and Methodologies

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This course showcases some recent contributions to the economic history literature, emphasizing its interaction with frontier questions and methodologies from mainstream economic analysis. Topics covered will include the long-run effects of repressive institutions, the nature of sovereign default, the economics of culture and religion in historical perspective, and the role of human capital in economic development, among others. The course will discuss in detail the methodologies specific to historical research, such as the use of archival sources, the construction of time-invariant geographical areas, and the harmonization of monetary and measurement units. In addition, common empirical methods used in the literature (IV, diff-in-diff, regression discontinuity) will be introduced as needed.

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## Mauricio Drelichman

Dr. Mauricio Drelichman is an Associate Professor of Economics at the University of British Columbia, and a Fellow in the Canadian Institute for Advanced Research. He obtained his Ph.D. in 2003 from Northwestern University. He is a co-author of “Lending to the Borrower from Hell” (Princeton, 2014), which combines detailed archival research with international economics theory to explore the nature of sovereign defaults in the sixteenth century, highlighting their macro-insurance properties. His previous work focused on the nature of the urban economy in early modern Toledo; the structure of the Spanish nobility and its impact on local economies; the role that apparently inefficient institutions can play when legal systems are too rigid to adapt to a changing economic environment; and the interaction between resource windfalls and institutions.

Course 2 > March 20th to 22nd, 2019

# Economics of Strategy

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This short postgraduate course is designed to expose participants to state-of-the-art, practice oriented research on the economics of strategy. Simply put, some individuals and firms are extraordinarily more successful than others at distinguishing, creating and capturing economic value. How do they do it? At the heart of the course will be our interest in explaining performance differences, both temporary and permanent, between firms. Emphasis will be placed on empirical work deploying credible microeconomic techniques, with an informed view of the economic motivation behind the findings. The goals of the course are: 1) to provide participants with a broad yet detailed understanding of current scientific knowledge about the economics of strategic decisions in competitive interactions, with an emphasis on the various paths towards value creation and value capture by firms, and 2) to offer insights into a what kinds of strategic analysis can be employed in Peru. The topics included are: foundations, competitive analysis, willingness-to-pay, costs, productivity, and internal organization. The short course will end with a “behind-the-scenes” analysis of two long-term projects on competition and value creation.

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## Gabriel Natividad

Dr. Gabriel Natividad is a Professor of Economics at Universidad de Piura (Lima) and a member of the Lima School of Economics. He received his PhD at UCLA. His finance-related research has been published in the Journal of Finance, the Review of Financial Studies, the Journal of Financial and Quantitative Analysis, and the Review of Corporate Finance Studies. His work also spans the fields of industrial economics and strategy, and has been published in the RAND Journal of Economics, the Journal of Industrial Economics, the Journal of Economics & Management Strategy, Management Science, Organization Science, and Strategy Science. Born in Lima in 1977, he studied Economics at Universidad del Pacífico, where he won the Premio Robert Maes in 1995, 1997, 1998, and the Premio Robert Maes Especial in 1999.

Course 3 > March 14th to 16th, 2019

# The Economics of Incentives in Public and Private Organizations

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This short advanced course reviews the most relevant theoretical and applied work on incentives in private and public organizations. In first place we will review the classic moral hazard models and assess their main predictions. We will discuss the trade-off between incentives and risk assignment and the impact it has on multitasking environments. We will then move towards environments where workers' efforts are complementary. We will differentiate among situations where this complementarity is embedded in the production process or generated by the organization managerial practices in order to evaluate the impact of incentives. This will be followed by a critical analysis on the role of behavioral biases when agents face different incentive schemes. This in turn will allow us to compare the main predictions under the neoclassical framework with the main empirical findings in settings in which peer pressure, ethnic composition or social connectedness are incorporated into the analysis.

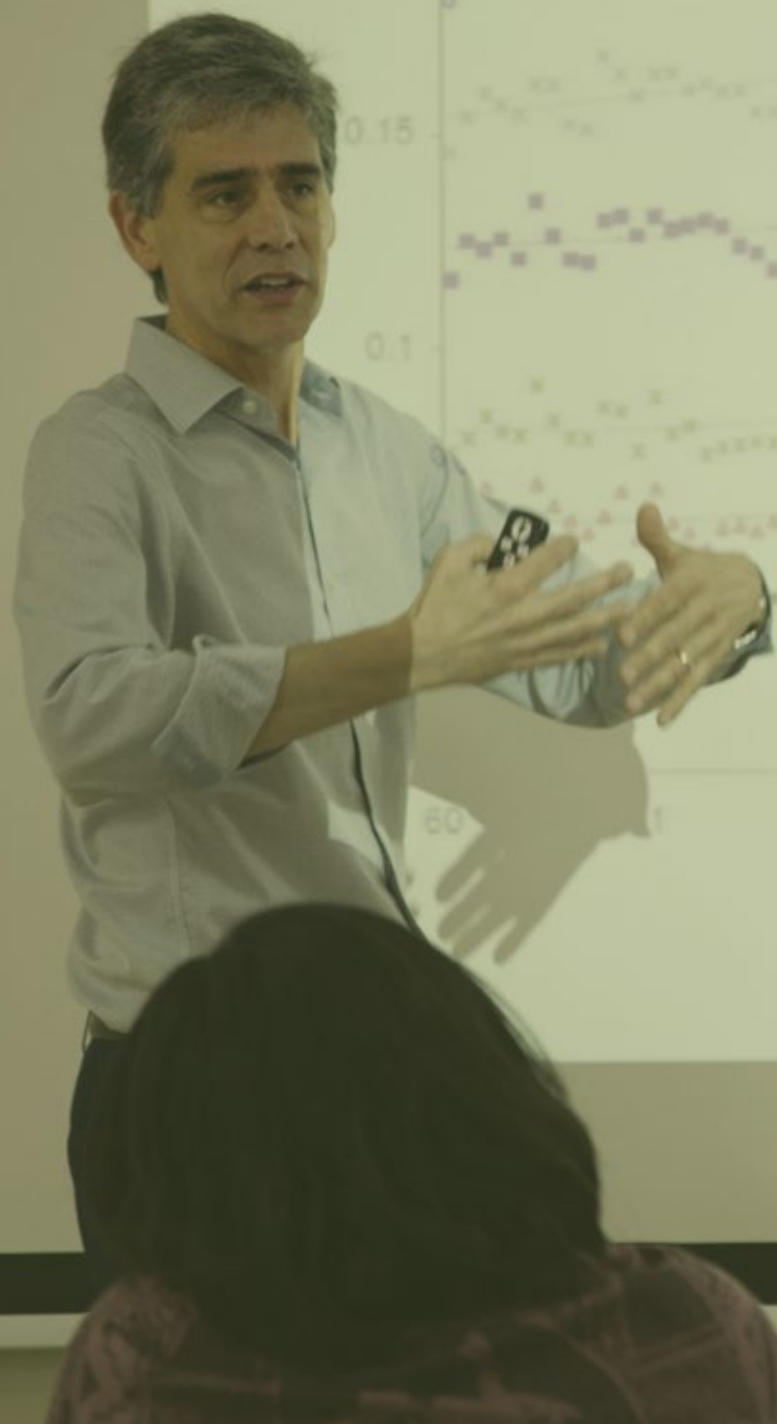
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## Miguel Ángel Martínez Carrasco

Miguel A. Martínez-Carrasco is an Assistant Professor at The Universidad de los Andes School of Management in Bogotá, Colombia. He obtained his PhD in Economics from Universitat Pompeu Fabra in Barcelona, Spain, and his BA in Economics from Pontificia Universidad Católica del Perú. His research focuses on understanding the role managerial practices and incentives have as key drivers of productivity gains in private and public organizations. His recent work explores how firms' termination (firing) policies generate negative spillovers across workers when they handle inputs of different quality, and provides policy guidance to reduce their negative impacts. His work has been published in leading economics journals such as *Experimental Economics* and the *Review of Economic Studies*.





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0.15

0.1

60

61

62

63

64

Age at

# Location and Dates

The 2019 Lima Summer School in Economics will take place at the Lima Campus of Universidad de Piura (UDEP), from March 14th to March 22th, 2019.

UDEP Lima Campus is located at Calle Mártir José Olaya 196, in the Miraflores District.

Courses will be held on mornings and afternoons according to the following schedule:

	Week 01			Week 02				
	Mar. 14	Mar. 15	Mar. 16	Mar. 18	Mar. 19	Mar. 20	Mar. 21	Mar. 22
8 - 9 a.m.		■		■	■	■	■	■
9 - 10 a.m.		■	■	■	■	■	■	■
10 - 11 a.m.			■					
11 - 12 m.			■					
12 - 1 p.m.			■					
6 - 7 p.m.	■	■		■	■	■	■	■
7 - 8 p.m.	■	■		■	■	■	■	■
8 - 9 p.m.	■	■		■	■	■	■	

■ Economics of Incentives in Public and Private Organizations

■ Empirical Research in Economic History: Recent Topics and Methodologies

■ Economics of Strategy

# Investment

The following table indicates the program fees as a function of the total number of courses in which the participant registers:

Number of courses	Total Number of Hours	Total Investment
Only one course	12 hours	US\$ 500
Any two courses	24 hours	US\$ 900
Full Program (three courses)	36 hours	US\$ 1250

These amounts do not cover travel or accommodation expenses. Participants from outside Lima should make their own arrangements in order to cover these costs.

## Discounts:

A 20% discount over the amounts indicated above will be applied to those individuals who register by January 31st, 2019.

UDEP alumni and participants of the previous Summer School editions are also eligible for an additional 5% discount.

Corporate discounts also available for those institutions interested in registering at least 5 participants. If you require further information about our institutional discounts, please contact us at [summerschool@udep.pe](mailto:summerschool@udep.pe)

Payment instructions will be provided to admitted candidates by the Summer School Admissions Office.

At the conclusion of the Summer School, participants will receive a certificate indicating the courses and the number of total hours attended.

# Registration

In order to apply to the 2019 Summer School, prospective students should fill and submit the online registration form available at: [www.limase.pe/summer-school-2019/web.php#registration](http://www.limase.pe/summer-school-2019/web.php#registration). Candidates will be informed of their acceptance decision on a rolling basis.

Application for the 2019 Lima Summer School in Economics begins on November 15th, 2019.

The deadline to apply is February 28th, 2019. However, please take into consideration that courses capacity is limited, and some courses may close before January 31st, 2019. Payment instructions will be provided to those admitted into the program.

# Lima SE Summer Scholarship

LimaSE will award a limited number of Full and Partial Scholarships to a selected group of candidates for the 2019 Lima Summer School in Economics. For more information about the requirements and deadlines to apply for the LimaSE Summer Scholarship visit <http://www.limase.pe/summer-school-2019/web.php#scholarship>

Additional information email us at [summerschool@udep.pe](mailto:summerschool@udep.pe) or visit <http://www.limase.pe/summer-school-2019/>



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